

# Preventing Avian Influenza:

## Why Managing Wild Birds is Critical for your Farm



### What's the Risk?

Australia's poultry and livestock industries face growing threats. From ONE site only in 2025 over 500,000 chickens were destroyed contributing to ongoing egg shortages. Experts expect the deadly H5N1 virus to reach Australia's shore this Spring.

### H5N1's Expansion Beyond Avian Hosts

H5N1 virus has demonstrated a troubling ability to cross species barriers. In March 2024, the United States reported its first case of H5N1 in dairy cattle, with subsequent infections identified across multiple states. Affected cows exhibited symptoms such as reduced appetite, fever, and decreased milk production, with high viral loads detected in raw milk.

### Why Controlling Wild Birds Matters

- Prevents disease transmission (Avian Influenza)
- Protects livestock health and farm productivity
- Safeguards national food security
- Limits economic losses from outbreaks
- It takes four months for poultry farms to repopulate
- Widespread egg shortages

### AVIX Autonomic Laser: Proven Biosecurity in Action

### 98.2% reduction in wild bird activity

- This number is based on independent research
- Fully Automated, silent and non lethal
- Proactively shield your flock, livestock and livelihood

### Benefits to YOU

- Reduce your AI exposure risk
- Safeguard your investment, flock and income
- Strengthen your biosecurity
- Less labour, less risk

**If you are a poultry or cattle producer,  
the best time to act was yesterday.**

**The second best? Today.**

Let's STOP it at the gate

Learn how AVIX laser deterrents are already helping farms.

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